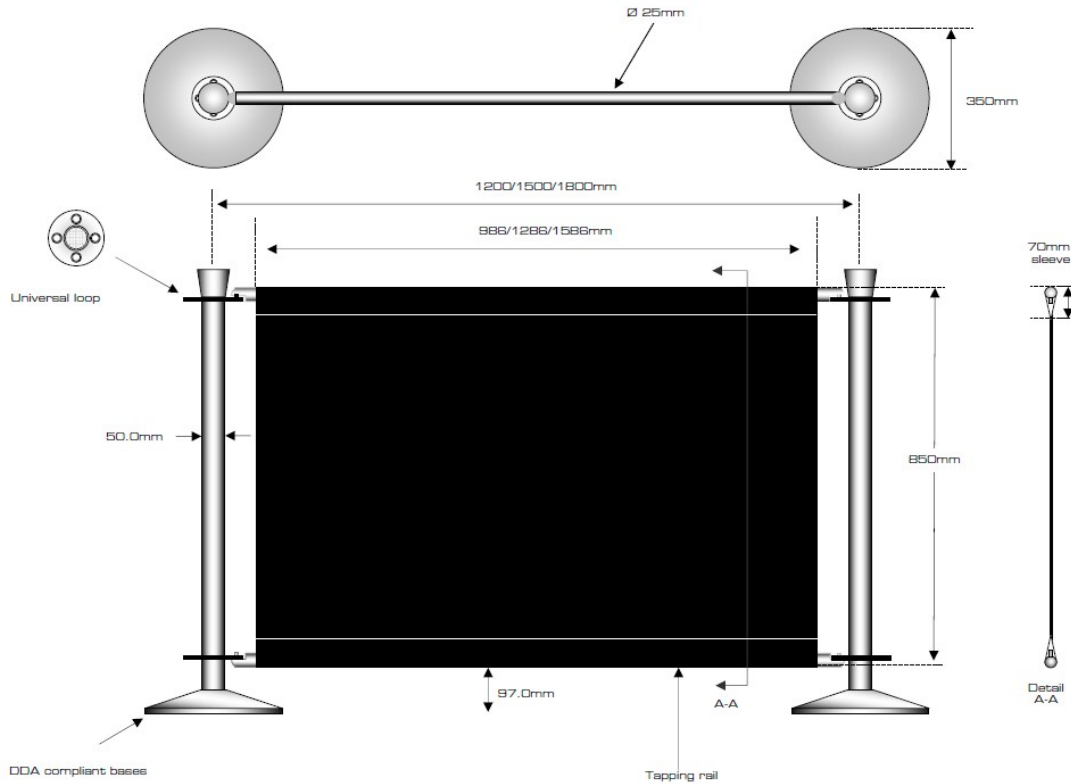## Café Barrier Specification—November 2012

Accepted File Formats

- Adobe Illustrator (CS2 and earlier) - EPS or AI files.
- Adobe Photoshop (CS2 and earlier) - TIF files or PSD files if layered.
- PDF files (high resolution with fonts outlined or supplied).
- NOTE: We currently do NOT accept Quark files. However, they may be exported or saved as high resolution PDFs.

Digital Media

- We accept CDs, DVDs, or 100mb Zips. Smaller files (under 10mb) can be emailed to info@whitelightdisplay.co.uk. Contact us prior to uploading.

Format Specifics

- PDFs from InDesign or Quark MUST have the fonts included.
- All linked images MUST be included and layered for editing.
- Photoshop files MUST be layered for colour correcting or matching. Please send both flat and layered files.

Colour Matching Information

- We match to coated PMS colours or customer provided hard copies. If neither are provided, the customer must submit a waiver and the file will be printed as is.

Dye Sublimation or Ink jet

- We accept either raster or vector artwork. Fonts must be outlined, rasterized, or sent.

Cotton Canvas Banners

- We accept vector artwork only. Fonts must be outlined or sent.

Customer Approvals

- After the order is placed and the art is received, the customer will receive a layout to sign off on before production can begin.
- Layout approval submitted via email.